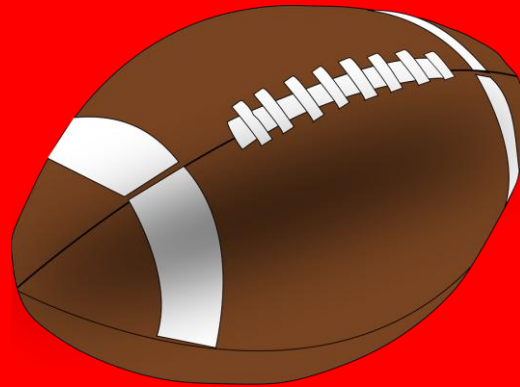


Homecoming Tailgate

Allentown HS



Concept

- **Party in the staff parking lot the night before homecoming**
 - **Students, staff members, and community members are welcome**
- **Provide food and entertainment while fostering school spirit and excitement for the Homecoming game**



Preparation

- **Contacted food trucks and local businesses about providing food**
- **Contact coaches and advisors of clubs and sports teams**
 - **Encouraged them to come support/be supported**
 - **Cheerleaders perform**
- **Work with Buildings and Grounds to obtain permits and necessary materials**



Cont.

- **Speak to DJ Nebbs and contact Games2U about providing entertainment**
 - **Video Game Truck, Laser Tag**
- **Ask Class Officers to organize a dance corresponding to their Spirit Week theme for Dance Off**
 - **Crowd vote for top two classes**

Then perform for points at Pep Rally the next day

This encourages attendance - students want to root for their class!

- **Purchase and fill pinata**
 - **Sports teams captains blindfolded and take turns hitting it**



Set-Up

- **Ticket table at entrances of the parking lot**
Stamp hands
HR Reps sell tickets the week leading up to the event
- **DJ Booth**
- **Food Trucks**
- **Tables**
- **“Game Gear” station**
- **Pinata**
- **Popcorn Machine**
- **Laser Tag**
- **Game Truck**



Logistics

- **Parking lot closed off with a few designated entrances**
Cars parked in Senior lot
- **Set up food trucks on one side with a close proximity to tables**
- **Food trucks, DJ Booth, etc. border lot, allowing for an open space to mingle and hold Dance Off, Cheer routine, etc.**



Fundraising Tips

We ask the food trucks and businesses present to contribute a portion of their profit at the end of the night to the state charity

Because we are a small town, local businesses are typically more than willing to support our school and Student Council

Game Gear station

Charged \$5 per ticket



**THANK
YOU**

for your time

**we'd love to answer
any questions!**

