

*Allentown High School's*

**WINGBOWL**



# Concept

- Conceived from SportsRadio 610 WIP's infamous Philadelphia Wingbowl (Our 1<sup>st</sup> Wingbowl was in 2008.)
- In the 16<sup>th</sup> Wingbowl, 30 competitive eaters devoured spicy Buffalo Wings in front of 20,000 fans at the former Wachovia Center in Philly
- “Wingettes” carry out wings
- Each contestant picks a stage name, like “El Wingador”
- Also, an “entourage” to lead the eater to the stage
- Prizes are granted to the winner and best entourage



# BENEFIT

- The idea was proposed by a past Student Council member, who now, as an Allentown alumni, serves in the military
- In his honor, all proceeds from the Wingbowl go to Operation Redbird, which sends care packages and letters to alumni serving in the United States military



PREPARATION

# Sponsors

## *Local Restaurants and Eateries*

**Fortunate to have 3 Sponsors,  
donating over 800 Wings**

Picked up Wings the day of the contest & kept them in aluminum (could also use sternos to keep warm)



# Contestants

- Any student can sign up
- Each receives a can, coffee size, to fill with cash and change from those who support the contestant
- The 10 students who raise the most money are selected for the competition
- Each contestant must have a themed entourage, must submit names of entourage members involved to the Student Council advisors, pick their entrance song and sign a media/Wingbowl release



# Judges, Referee, & MC

- Used Student Council members to judge each bucket of wings
- A teacher volunteer referees the entire competition
- The Chair of the event also acted as the Master of Ceremonies, announcing each entourage, etc.
- A DJ was hired for the audio aspect of the event, playing each entering song and interim music



# Extra Fund-Raising Tips

- Designed and made T-shirts to be worn by Student Council members that night
- Order forms were distributed at event
- Had a competition between the entourages while the wings were being counted
- Following the competition, extra wings were sold (5 for a dollar)





**DAY**

**the**



**of.....**

# Set-up

- Took place in Gymnasium
- Lasted approximately one hour
- One long table facing bleachers for contestants
- Adjacent table for extra wings
- Each chair had one bowl of wings, bottle of water, and clear bucket with name tag
- Wingettes refilled bowls and water bottles during eating periods



# Logistics

- Two 5 minute eating periods
- Must practically clean bone
- Each bucket is counted for most bones by gloved Wingettes
- Best eater receives gift certificate
- Best judged entourage receives a bucket of wings for each member
- Spirit award to whoever raised most money
- Whole event lasted approximately one hour



THANK  
YOU

*for your time*

**& hope you were inspired!**