

# Homecoming Tailgate

Allentown HS

# Concept

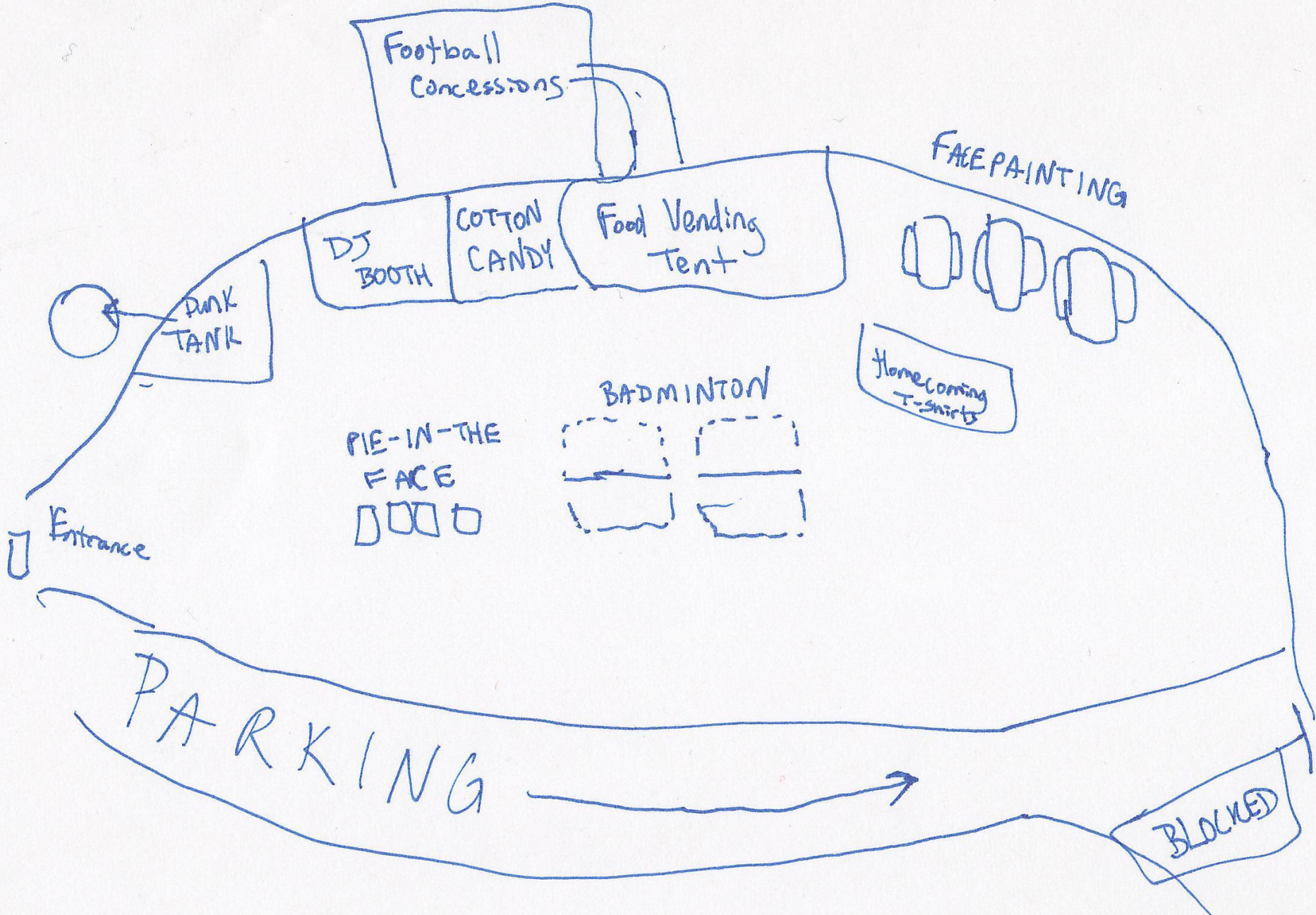
- Tailgate party in the parking lot the night before homecoming
- Invited all students, staff members, and community members
- Provide food and entertainment while fostering school spirit

# Preparation

- Met with faculty members and the Booster Club about providing food
  - Priced meals with admission and set a meal standard
- Talk to different sports teams and clubs
  - Encouraged them to come support/be supported
  - Cheerleaders came up with a routine for the festivities
- Work with Buildings and Grounds/outside companies
  - For set-up of tables and chairs
  - For Dunk Tank and DJ

# Set-Up

- Ticket table at one entrance of the parking lot
- DJ Booth
- Food Vending Station
- Badminton
- Pie Station
- Picnic Benches (Face painting)



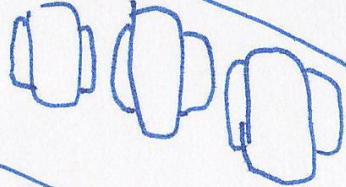
Football  
Concessions

DJ  
BOOTH

COTTON  
CANDY

Food Vending  
Tent

FACE PAINTING



Homecoming  
T-shirts

PIE-IN-THE  
FACE



BADMINTON



PUNK  
TANK

Entrance

PARKING



BLOCKED

# Logistics

- Parking lot closed off for one way entrance and areas to park and “tailgate”
- Set up food vending on one side with a close proximity to the concession stand of the football field
- Set up picnic benches near food

# Fundraising Tips

- We charged \$5 for admission and an additional \$5 for a meal
- Charged for
  - Pie-in-the-face
  - Face Painting
  - Dunk Tank
  - Cotton Candy