



# ***STANDARDS OF EXCELLENCE PROGRAM PROJECT SUMMARY SHEET***

**SCHOOL:** West Windsor-Plainsboro High School South  
**ACTIVITY:** Yuda Bands  
**DATE(S):** February 2012  
**CATEGORY:** Fundraising  
**ADVISOR NAME:** Brandy Moncada  
**ADVISOR E-MAIL:** brandy.moncada@ww-p.org

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## **PROVIDE A BRIEF DESCRIPTION OF THIS PROJECT:**

The Yuda Band Project aims to give youth the opportunity to make a difference in the world by providing a unique service learning project that creates jobs, promotes education, and increases awareness of global needs. The school was supplied with boxes of Yuda Bands, each of them hand-crafted by kids in countries such as Ecuador and Guatemala. Each band costs \$7, and for every 150 bands sold by the school, a child living in poverty receives one full year of free education.

## **DESCRIBE THE PLANNING & EXECUTION OF THIS PROJECT:**

To explain the process and the purpose behind this project, a committee of Student Council members was formed to put together a video and presentation for the student body to see during their study halls prior to the selling of the bands. These students worked hard not only to sell the bands, but also to educate as many students as possible about the effect of their contributions. Student Council members led the presentations throughout several days of school and then also set up a rotation over two weeks to sell the bands during lunch every day.

## **DESCRIBE THE BENEFIT OF THIS PROJECT BENEFIT TO SCHOOL AND/OR COMMUNITY:**

The entire school learned a valuable lesson about the power of education. Not only did many people purchase a band, but they also learned that even the small contributions that they make can lead to monumental positive changes in the lives of others. The high school came together for a single charitable cause and was united in solidarity.

## **EVALUATE THE EFFECTIVENESS OF THIS PROJECT, REFLECTING ON ANY POSSIBLE CHANGES YOU MIGHT CONSIDER:**

In the end, South sold enough bands to provide 3 kids with a year of free education. Now a new trend of wearing Yuda Bands had been started throughout the school, but the real reward was knowing that we made a difference in the lives of others. The project was a huge success that we would gladly bring back in a few years. This shouldn't be a yearly fundraiser so that it is fresh to all four grades of the school.