



STANDARDS OF EXCELLENCE PROGRAM PROJECT SUMMARY SHEET

SCHOOL: Allentown High School

ACTIVITY: Mr. Allentown

DATE(S): March 11, 2011

CATEGORY: Fundraising

ADVISOR NAME: Mrs. Sweeney, Mrs. Johnson, Ms. Folino

ADVISOR E-MAIL: sweeneyp@ufrsd.net

PROVIDE A BRIEF DESCRIPTION OF THIS PROJECT:

Mr. Allentown is a male beauty pageant in which boys audition to represent their club or sport. Tryouts are held and judged by teachers. The night of the show, the boys have an opening dance, a swimwear section, a talent, a formal wear section, a question and answer section, and an auction for a dinner date. In addition, the week before the show, the boys carry around jugs with their legs on them to raise money for the best legs and earn the title "Mr. Legs." The show is held on a Friday night and is open to family, friends, and members of the community.

DESCRIBE THE PLANNING & EXECUTION OF THIS PROJECT:

There is a lot of planning that goes into a successful show. All student council members are required to collect \$50 worth of ads from a local business to contribute to the program. A tryout is held for any senior boy who wants to represent their club or sport, and the tryouts are judged by the panel of teacher judges. There are three practices that are held to prepare for the show. One is for the dance, the other is for the talents, and the last practice is a dress rehearsal. The student council members sell tickets in advanced to anyone interested. In addition, student council members work the show that night either backstage, selling tickets, or doing anything needed.

DESCRIBE THE BENEFIT OF THIS PROJECT BENEFIT TO SCHOOL AND/OR COMMUNITY:

The benefit of this project to the school and community is that it is a fun way to raise a large amount of money for the charity. This event is the most popular at Allentown High School, and all of the students show up to see the show, as well as numerous family and community members. Attending Mr. Allentown is a great way to spend a Friday night and a great opportunity for the senior boys to express themselves.

EVALUATE THE EFFECTIVENESS OF THIS PROJECT, REFLECTING ON ANY POSSIBLE CHANGES YOU MIGHT CONSIDER:

This project is very effective every year. It is the event that brings in the most money for the charity. In addition, it is the most popular and entertaining event at our school. No one is ever disappointed when coming to see the show, and there is always a great turn out. A lot of time, effort, and planning goes into the show to make it great, which it ends up being year after year. A possible change may be to start even earlier collecting ads for the program because it takes a long time to put together.