



STANDARDS OF EXCELLENCE PROGRAM PROJECT SUMMARY SHEET

SCHOOL: West Windsor-Plainsboro High School South
ACTIVITY: Super Samara Day
DATE(S): December 5th, 2012
CATEGORY: Community Service
ADVISOR NAME: Brandy Moncada
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PROVIDE A BRIEF DESCRIPTION OF THIS PROJECT:

This project involved students of West Windsor Plainsboro High School South, coming to support a teacher's daughter, Samara Sheller, who had been recently diagnosed with childhood cancer. Between concerts and sporting events held to help the Sheller Family, the Student Council organized a Super Samara Day and sold Super Samara Shirts. The shirts sold quickly and soon enough the entire school filled with pink shirts that read "Super Samara." When Super Samara Day came, Samara unfortunately could not attend because she was not feeling her best. The school gathered to take a giant group picture and sign a get-well card. When she felt better, 2 more Super Samara Days were designated to keep her spirits high. At the end of the fundraiser, well over \$4000 was raised from the T-Shirts and donations alone. The people West Windsor Plainsboro South are truly a family, and came together to support a fellow Pirate.

DESCRIBE THE PLANNING & EXECUTION OF THIS PROJECT:

Everyone on the Student Council was very motivated to make this project successful. This made it very easy to get things done. Since t-shirt sales occurred over a long period of time, we did not have issue scheduling or planning. We just order the t shirts, and kept restocking as the demand grew. As for the events other groups planned that asked for the Student Councils support, at any meeting where an event was coming up a group of representatives would publicize the event on social media. The Student Council put up fliers and made Facebook events. The hardest part was picking the day for the actual "Super Samara Day." Between treatments and doctors appointments it was hard to pick a day that Samara was able to come into school and also feel up to it. We finally picked a day that worked, but unfortunately the morning of Samara was not feeling well and could not attend. Like most events not everything goes as planned. The Student Council quickly make a giant get well card that the entire building signed during lunch, and scheduled a school wide pink out picture to send Samara. While things did not go as planned, the Student Council was able to organize a plan b in a short amount of time, and the event was still beyond successful.

DESCRIBE THE BENEFIT OF THIS PROJECT BENEFIT TO SCHOOL AND/OR COMMUNITY:

This project brought our entire school together. High School South is a family, and this event really highlighted that. We raised thousands of dollars for the Sheller family, and on the Super Samara Day, the entire school was a sea of pink t-shirts. Every student, faculty, security staff, custodial worker, and more donned the color to show support.

EVALUATE THE EFFECTIVENESS OF THIS PROJECT, REFLECTING ON ANY POSSIBLE CHANGES YOU MIGHT CONSIDER:

This event was incredibly effective. Our goals of raising money for the Sheller family, sending our support, and brightening Samaras day was all fulfilled. In hindsight, we wish Samara could have been in school that day, but other than that, we conclude it was a very successful event.