



STANDARDS OF EXCELLENCE PROGRAM PROJECT SUMMARY SHEET

SCHOOL: Buena Regional High School
ACTIVITY: Blood Drive
DATE(S): December and March
CATEGORY: Service
ADVISOR NAME: Barbara Meyrick
ADVISOR E-MAIL: bmeyrick@buena.k12.nj.us

PROVIDE A BRIEF DESCRIPTION OF THIS PROJECT:

Eligible students, Teachers, and staff volunteer to donate their blood to support the American Red Cross.

DESCRIBE THE PLANNING & EXECUTION OF THIS PROJECT:

Student Council members begin to prepare 3-4 weeks before the blood drive by passing out permission slips and encourage students and teachers to donate blood. In addition, our American Red Cross Blood Chairpersons, visit all of the junior health classes with a video speech, and a question and answer period promoting blood donation. The "Recruiting" committee goes to the senior homerooms as well to distribute and collect forms. After all forms are received, the chairpersons of the blood drive schedule appointments and give out appointment reminders to the participating students. During the day, volunteers assist by registering, escorting, and helping donors and Red Cross volunteers. We have conducted two drives per year since 1987. All of this takes place in our school library.

DESCRIBE THE BENEFIT OF THIS PROJECT BENEFIT TO SCHOOL AND/OR COMMUNITY:

This project is a great one for any school because it raises awareness about donating blood and also educates the blood donor on the donation process and procedures.

EVALUATE THE EFFECTIVENESS OF THIS PROJECT, REFLECTING ON ANY POSSIBLE CHANGES YOU MIGHT CONSIDER:

This project is very effective and worth every effort. Each year 25% of the student body and 70% of eligible students participate. The only change our student council could make to improve this project is to advertise and advocate to get more participation.